COMMUNITY, CREATIVITY AND LITTLE HEROES

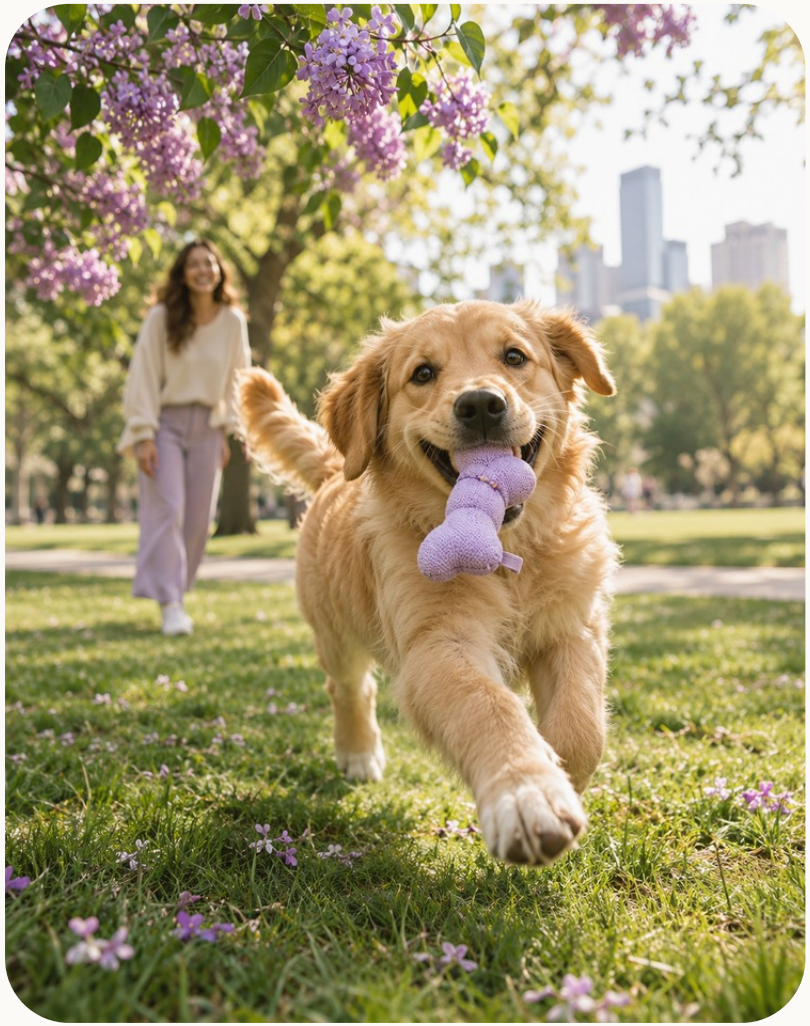
Life with a pet is a story worth sharing.

Keep the moments. Find your people. Create stories you will want to come back to.

Meet Lapo



FIND YOUR PEOPLE



More than a photo. A story you share.

A first walk. A favourite toy. A look that says everything. Lapo brings everyday moments to people who understand them.

A profile for your pet

Personality, habits and the moments beside you.

People nearby

Shared walks, places and useful connections.

Conversations that matter

Discussions, saved stories and a personal connection.

MAGIC

Every little hero has another role.

An astronaut. A star on stage. The lead in an idea of your own. Start with a photo and put your story in motion.

01 **Choose a photo**

02 **Shape a story**

03 **Add personality**

Scenes, your own ideas, details and captions - in one creative flow.



FOR BUSINESS



Your business. Closer to your people.

Go beyond showing a service or product. Become part of everyday life for people and their pets.

Be nearby
A business profile, offers and a place on the map.

Create
Creative photos and videos for your story.

Bring people together
Brand challenges and stories from the community.

FOUNDERS CLUB

Good projects start with their people.

We welcome people who feel connected to the idea of Lapo: people who love creating, sharing and helping useful things get better.

01

Discover it early

Hear about progress and new possibilities.

02

Have your voice heard

Share your experience, needs and ideas.

03

Choose your own path

Receive the programme terms and decide whether to take part.

Expressing interest is free and carries no purchase commitment.

CLEAR FROM THE START

Clear terms first. Then your decision.

Digital features

A plan and Sparks provide specific Lapo features. Contents, price and term are shown before ordering.

Participation in development

If a programme opens, its rights and formalities will be defined in separate documents.

One account

Statuses, confirmations and documents - in a clear history of your activity.

Participation terms are provided before enrolment. Returns and buybacks are not guaranteed.

GROW TOGETHER

More stories.
A closer community.

Our aim is to bring creativity, real conversation and useful local places into life with a pet.





- **For people**
- **For pets**
- **For local brands**

Your feedback helps shape what comes next.

LET'S MAKE IT TOGETHER

Your little hero already has a story. Give it a place.

Discover Lapo. Express your interest in Founders Club or talk to the founder about working together.



Join the early circle

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Presentation imagery created with AI.